

the ATLAS

TroubleShooter

Helpful Tips and Advice
for Improving Your Home
and Quality of Life

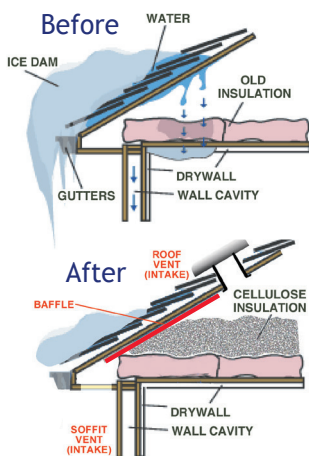
WINTER 2015

ARE YOU PREPARED FOR THIS WINTER?

Save Big-time On the Cost to Heat Your Home!

Blown-in cellulose is a popular alternative to fiberglass insulation. Cellulose has greater resistance to heat transfer as blown-in fiberglass with an R value of 3.8 per inch and won't lose R-value (like fiberglass) on the coldest and hottest days - when you need it most. Its loose but compacting nature creates a custom monolithic seal. Cellulose insulation actually helps make homes safer by providing up to 50% better fire resistance than

fiberglass. Industry experts recommend an R-60 (17") in the attic. That means that almost every home in Michigan is under-insulated and under-ventilated. We recommend cellulose because it is denser and more efficient than most other types of insulation. Your home will be less drafty and more comfortable too!



ATLAS MONEY SAVING™ INSULATION & VENTILATION

Cellulose Insulation:

- We use only Applegate® Stabilized Insulation
- Save Real Money on Cost to Heat Your Home
- All Natural Environmentally Safe Material
- Helps Prevent Ice Dams with Proper Ventilation
- Acts as a Fire Retardant and Insect Barrier

Roof & Soffit Ventilation:

- Allows Outside Air Flow Throughout the Attic
- Extends the Life of Your Roof
- Prevents Moisture Build-up
- Inhibits the Growth of Mold and Mildew
- Creates a Cooler, Drier Attic Year-round



Before Activated Heated Helmet



After Activated Heated Helmet

HELMET HEAT SELF-REGULATING HEAT CABLE

The Heated Helmet Benefits:

- Stays Hidden - No Unsightly Wires
- Self Regulating & GFCI Protected
- No Roof Clips Required
- Significantly Prevents Ice & Icicles
- Helps Prevent Slippery Walkways
- Energy Efficient and Easy to Use
- Designed for Use with Gutter Helmet

Stop Dangerous Icicles and Ice Build-up Before it's too Late!

Helmet Heat® is a self-regulating heating cable that can be used for substantially eliminating icicles and ice dam formation along the eave of your home. By installing Helmet Heat® with the Gutter Helmet System you can help protect your gutters, roof and home from ice damage. This product is ideal when it is impossible to add additional insulation or ventilation to reduce or eliminate icicles and ice damming on areas with vaulted or cathedral ceilings. The self regulating heating wires cannot overheat and are GFCI protected. Call us for a free onsite quotation.

Ice Dams Damage Your Roof & Gutters...WHO YA GONNA CALL? ICEBUSTERS – THAT'S WHO!

When you don't have enough insulation and/or ventilation - heat from inside your home escapes into the attic - warming the underside of your shingles. As the water rolls down to the coldest part of the roof - the eave, it re-freezes - creating ice and icicles in the gutters and ice dams on the roof.

Homeowner's will often employ hammers, shovels, scrapers and even chain saws to remove ice. Don't damage your roof and gutters while endangering yourself on an icy ladder. Call IceBusters! When temperatures rise, ice melts

and water is trapped behind the ice dams. Water can back underneath shingles and enters the attic - ruining your insulation and damaging your ceilings, walls and paint. Our specially designed kerosene-burning heaters produce steam under pressure. We remove ice and ice dams quickly and safely using pure steam.

The Benefits of The IceBusters:

- Licensed & Insured Professionals
- 100% Pure Steam Ice Removal
- Safe Process - Won't Damage Your Home
- Preserves Your Roof Warranty
- Self-contained State-of-the-art System
- Emergency Response Service available



Ice Dams can cause damage inside and outside your home

\$100 OFF any project of the above with minimum \$1000 PURCHASE

ATLAS MONEY SAVING
INSULATION
& VENTILATION

ATLAS Seamless
GUTTERS
& DownSpouts

ATLAS Bath
& Shower

ATLAS Walk-In
TUBS featuring
Jacuzzi

Gutter
Helmet
NEVER CLEAN YOUR GUTTERS AGAIN

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